



To the Manager / Business Owner

Dear Local Business

Promote your business and support the Carshalton Environmental Fair

I am writing to you to ask if you would be interested in advertising your business in the programme of this large local community event.

- Well established annual fair - this year is the 26th Environmental Fair
- Very large, popular family event - we usually get circa 10,000 attendees
- Programme distributed free at the event
- 40,000 hits on our Environmental Fair website last year

By taking out an advert in the programme you will also get your business acknowledged on our website plus a reciprocal link to your website (if requested).

This year's fair is on Monday 28th August. The event has a high profile across the local area and is an excellent way to promote your services to local people.

The programme is distributed free at the event with many people from Carshalton, Wallington, Epsom, Sutton and Croydon areas taking them home to keep as a directory of local businesses and organisations.

Advertise in the Carshalton Environmental Fair Programme (deadline 14th July)

Read by 10,000 people, this programme includes colour pages as well as black and white printed on yellow paper. See last year's programme enclosed.

Advert prices	Width (mm)	Height (mm)	Black and White	Colour
Full page A5	143	205	£108	£204-246*
Half page	138	97	£60	£102
Half page	66	200	£60	£102
Quarter page	66	97	£36	£51

* Price depends on location in programme

PTO

About Us

EcoLocal is a Carshalton based charity that has run a wide variety of projects supporting local people to achieve and sustain strong vibrant communities within a healthy environment. The charity works closely with EcoLocal Services Ltd which is a social enterprise that covenants all its profits to the charity. You can find out more about our work on our general website at www.ecolocal.org.uk

We are keen to help support and promote local businesses in our local district town centres as a part of our general aims and objectives. We want to encourage people to use local shops, services and produce.

We hope you will be interested in advertising with us and in doing so, help support local community events and the vibrancy of our local district centres in the process. I attach a colour sheet with more information on these events.

For larger businesses we currently also have sponsorship opportunities available. Our sponsorship opportunities offer the potential to increase your profile further in association with these popular local events – see www.ecolocalsponsor.org.uk

To enquire about either advertising or sponsorship opportunities please contact us now on fair@ecolocal.org.uk or call 020 8404 1522 and ask for Heather.

Many thanks

Best wishes

Tansy Honey
Event Organiser

www.envfair.org.uk

Environmental Fair Programme advert sizes

Full page (A5):
£108 black and white
£204 colour

Quarter page:
£36 black and white
£51 colour

Half page:
£60 black and white
£102 colour

Half page:
£60 black and white
£102 colour